

BEST OF THE U.S CHAMPIONSHIP RETURNS TO ORANGE COUNTY TRIATHLON; NEW OCTOBER DATE

January 8, 2010, Saint Paul, MN—For the first time ever, the Best of the U.S. Championship will return to a location for an encore presentation. “The response of the athletes to the course at Orange County Triathlon was overwhelmingly positive,” says BOUS co-director Jerry MacNeil. “This was the most challenging, competitive course yet, a true championship-caliber event.” The new 2010 date is October 10.

The return to Orange County Triathlon (octriserries.com) makes production of the Championship easier and more efficient than moving to a new location. But it required significant effort on the part of Pelican Coast Events race management, and cooperation from the City of Mission Viejo, when it was discovered that its traditional calendar date was the same weekend USA Triathlon had chosen for its Age Group Nationals.

“The City of Mission Viejo is very supportive of the Orange County Triathlon,” says co-director Bill Leach. “We are proud to host Best of the U.S., and truly appreciate the City’s flexibility in adjusting the weekend, so we could bring the Championship back.”

“It’s impossible to avoid all date conflicts,” said BOUS co-director Trudy Marshall. “We may lose some qualified athletes to Ironman Hawaii, but that happens sometimes anyway. The one thing Best of the U.S. will not do is conflict with Age Group Nationals. It’s simply not good for the sport. Best of the U.S. exists to provide additional competitive opportunity focused on amateurs, not to force difficult choices.”

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Note to editors: Please note a changed URL for the official BOUS website:

<http://bestoftheustriserries.com> The change was dictated by business reasons, but the new URL reflects the priority of promoting the Qualifier Races as a series, and the intent to appeal to all levels of triathlete with an entertaining, informative approach of interest to anyone interested in this dynamic sport.

CONTACT:

Trudy Marshall

Trudy.bous@gmail.com

651-235-8820